

POST CARD EXERCISE:
A WARM-UP FOR THE VISIONING SESSION

Question:

Imagine it is the year 2025. Think about the Town's most important attributes and places people will visit-neighborhoods, businesses, natural resources, etc. Take five minutes to briefly write down what a visitor would "see" and "feel" during a visit to the Town.

Responses:

- Out look view over Lake Onalaska from Hwy. 35 waysides
- Prairie Marsh area – lookout towers
- Doug Schulbert – The Orchards

- Recreational facilities (bike trail, public park areas, access to *environmental?* Lands will be connected to residential areas.
- An area that has maintained a rural atmosphere/character.
- Neighborhoods and business development is integrated while preserving open space and natural resources.
- Environment is safe and clean
- Development in place considers protection of natural resources – especially sensitive areas.

- Trails and open space, lake and river shore lands and backwaters will attract tourists and local people alike.
- Development will continue with cluster development to preserve ag. land and open space.
- Office parks will provide employment and tax base while preserving quiet, rural atmosphere
- Coordination with Village and City provide rec. services and other needed services without duplicating facilities.
- PDR will provide fair compensation for efforts to preserve open space.

- I would expect to have more expanded neighborhoods and parks with expansive buffers of open space (farm).
- Commercial businesses would be located in the same vicinity.

- Nice, peaceful, quiet area of Brice Prairie that remains a spacious, country-like atmosphere with shops and restaurants along the highway overlooking the water? No factories or new industrial areas – keep those where industry is now.

- Lake Onalaska
- Fishing and hunting

- Clean water

- More recreational use of Black River
- Light industrial area
- Comprehensive sewer and water in Brice Prairie, Hwy 35 – 53 and CTH “S”

- Lake Onalaska, fishing, boating
- Snowmobiling, recreation

- Brice Prairie – camping, access from camping to bike trails – have more recreational emphasis
- Industrial dev. in corridor between Onalaska and Holman
- preserve bluffs – walking – hiking trails
- More affordable housing and single-family – multi-family
- Utilities on Brice Prairie – water, sewer _____

- In 2025 people will have a new appreciation for nature. Open spaces and water will be less common and therefore more valued.
- People will want to escape the hustle and bustle of over-growth (it’s only recently that Lax connects to Ona. To Holmen).
- People in our area will become more active in using the bike trails and hiking trails, walking trails, parks, etc.
- People will start to realize large schools are not the answer and small, local elementary schools will become popular once more.
- More wildlife will be channeled to our area as growth in other areas pushes them towards. Us.

- Open space
- Easy access to lake
- Abundant bike trails
- Safe roads for bikers
- Still a feeling of isolation
- Midway a destination
- Walkers
- Good ground water
- Hear birds, etc.
- Small business – no dirty industry

- Development that is compatible and sustainable. Quality of life is primary with a focus on tourism. Open space is a part of how development is done. Natural resources are preserved and there is a diverse tax base.

- I would like people to see the housing developments well layed out with streets and utilities that are planned out.
- Industrial parks in an area well maintained and designed.
- Clean shorelines along the lakes, creeks and rivers
- Well maintained roads that move traffic efficiently
- Freedoms for all.

- A visitor center on Brice Prairie that encompasses information for bird watching, hunting, fishing, hiking, outdoor recreation, DNR, fish and wildlife
- Senior housing/assisted living
- Open space for hunting/hiking
- Farms with diverse use – farmers markets, dairy, gardens, orchards
- Centered growth areas for housing with shared utilities
- Using Purchase of Development Rights to preserve rural character
- Bluff preservation

- I would like residents and visitors to see untouched rural areas – many acres with no buildings, and just nature – trees, grasses, weeds, wild animals and birds that are natural to the environment – green spaces that give habitat to lightning bugs, toads, frogs, etc. This means clustering houses and businesses, untouched many acres of green space, or creation will be completely destroyed. Leave road ditches, etc. unmowed for birds, bugs, etc. Plant natural areas. Outlaw poisonous lawn treatments – pass laws only organic or environmentally safe land application can be used. Educate people to set aside some of their lawn to natural plantings that support wildlife of all kinds. Stop planting crown vetch, birdsfoot trefoil – invades. Cluster homes and leave farm land around. Even build “up” (apts., etc.) to leave more land open. Use the Purchase Development Rights option.

- I would like the town to remain rural with the attitude to support the natural resources. Any light industry that moves into the area should blend into the natural environment. Any development to Brice Prairie should take into consideration the environment of the aquifer and pollution of the land.

- See the result of well planned growth – a balance of residential and business development
- Development in appropriate locations where infrastructure exists or is within easy access – less cost to taxpayer.
- Using open space concept to develop land with similar \$\$ results but maintain open areas.
- Fully investigated and utilized benefits of PDR & TDR and see the win/win results.
- Keep Brice Prairie a one degree natural resource area.

- Hiking and biking trails winding thru County roads.
- Fishing, lake preservation
- Bluff preservation

- Land owners Right for Development – township doesn't just exist on Prairie – keep others rights in mind.
- We like to see more industrial growth.

- Suggest all wells in township be tested for nitrates – We recently had a well tested and it barely passed – the Prairie would be higher.